



CHALMAR BEEF AND LAMB



HOW THE PROTECTION OF PERSONAL INFORMATION ACT (POPIA) APPLIES TO YOU AS OUR VALUED CUSTOMER.

We are committed to managing your personal information in accordance with the law. POPIA lists how to keep your personal information safe and confidential.

Personal information refers to information such as your ID number, date of birth, gender, contact details, physical address or location information and payment information.

WE HAVE SPECIFIC PROCESSES IN PLACE REGARDING

- How we collect your information
- How we collect and process your information
- How your information may be shared
- How long we keep your information for
- How we protect your information

YOU HAVE THE RIGHT TO

- Obtain access to and correct your information, if required, as provided by the law
- Withdraw consent for or, in certain circumstances, object to the processing of your information, unless we may do so in terms of the law
- Complain to the Information Regulator if you are unhappy with the way we process your information

VERY IMPORTANT

Should you provide us with personal information about any other person, please ensure that you may legally do so and that they understand how we will use their information.

HOW WE COLLECT YOUR INFORMATION

We obtain your personal information directly from you.

WHY WILL WE COLLECT AND PROCESS YOUR INFORMATION

To fulfil your purchases, whether online or through our factory shop, for billing purposes and to communicate with you.

HOW YOUR INFORMATION MAY BE SHARED

We undertake to not share your information without your consent. We will only share information after receiving your consent in the form of social media posts, where you have left a review on any public platform.

HOW LONG DO WE KEEP YOUR INFORMATION FOR?

We maintain records of your personal information for as long as we require the information for lawful purposes related to the service we provide.

HOW DO WE PROTECT YOUR INFORMATION?

We regularly update our protective measures to ensure the security, integrity and confidentiality of your information.

ACCESSING AND CORRECTING YOUR INFORMATION

You have the right to obtain copies of your records, and if required to correct your personal information subject to restriction imposed in legislation. Our PAIA manual describes the process you must follow.

MARKETING OF OUR SERVICES

Should we have your consent, we may inform you about our promotions, competitions and give-aways. You may at any-time opt out of receiving such information.

Please address any queries or concerns to <mailto:hr@chalmarbeef.co.za>

www.chalmarbeef.co.za

